

A Dried Fruits Manufacturer & Supplier

"Experience the Exquisite World of Dried Fruits at Azartajco.com!"

### ABOUT Agar Jaj MANY

Shayesteh Behdis Ariafar Company known as Azar Taj brand is the largest company producing dried fruits in Iran, which started activity more than one decade ago in the healthy food industry and follows this path providing high-quality products, and the best services and novelty for its customers.

Azar Taj Co stands as a prominent global manufacturer and supplier of dried fruits, catering to a vast international market. Our primary objective revolves around satisfying the unique demands and preferences of our esteemed clientele.

Azar Taj Co. also aims to develop import and export. Azar Taj Co., has exported products to many countries, such as Spain, Poland, Russia, Armenia, Turkey, Emirate (Dubai), Iraq, Canada, Qatar, Japan, and imported products from some countries, including Thailand, Pakistan, Armenia, Turkey, etc.



## VISION & MISSIONS

At **Azar Taj Co**, we are dedicated to providing nourishment and nutrition of the highest quality through our range of premium dry fruits, meeting the unique needs of our valued customers. Since our establishment, our unwavering focus has been on delivering dry fruits that are not only exceptional in taste but also rich in nutritional value. Customer satisfaction has always been the driving force behind our endeavors.

### Mission

Our mission is twofold: to offer customers the finest quality dry fruits at competitive prices and to exceed their expectations in terms of service. We strive to ensure that our esteemed customers receive their orders ahead of schedule. Furthermore, our ambition is to establish ourselves as the foremost trading company in the international market. We attribute our success and continued existence to our loyal customers, and we are committed to consistently satisfying their needs. We believe that a satisfied customer not only spreads positive word-of-mouth but also attracts new customers. Additionally, we actively pursue export opportunities to contribute to a favorable balance in our country's foreign trade relations.

### Vision

Over the next decade, Azar Taj Co envisions itself as the foremost private sector company in the dried fruits trade. We strive to become a trusted and distinguished group that stands out through its customer-centric approach and delivers business services with reliability and satisfaction. By continuously expanding our customer base, we are taking significant strides towards realizing our ambitious goals. Our aim is to set the standard for excellence in quality and to establish our brand as a trusted name in the industry.





## BEST RANGE OF DRIED FRUITS



## Dried Banana



## Dried Mango



## Dried Apricots



Dried Persimmon



## Dried Melon



## Dried Thomson Orange



Dried Strawberries



Dried Stencil Plum



## Dried Kiwi



## Dried Pear



## Dried Coconut



Dried Apples





## STANDARD & QUALITY

#### PIONEERING FOOD SAFETY

At **Azar Taj Co**, we prioritize sourcing from suppliers who share our commitment to complete quality assurance. This commitment is essential to meet both the general standards mandated by legislation and the specific requirements outlined by our valued customers. This philosophy has been ingrained in our company since its inception and permeates every aspect of our operations.

We ensure that our suppliers comprehend and embrace the necessity of comprehensive quality assurance. This approach aligns with our long-standing philosophy and remains integral to our business ethos.

We are dedicated to delivering unparalleled service to both suppliers and customers, and our team of specialists is unwavering in maintaining this dedication. We are resolutely committed to meeting the most stringent food hygiene and quality control standards, including GFSI Certification, ISO22000, ISO 9001 Quality Assurance Systems. Additionally, we meticulously implement Hazard Analysis Critical Control Point plans (HACCP) from the moment we receive raw materials until the final product is ready, ensuring that all our products consistently meet the highest global standards.

#### **OUR STRINGENT SAFETY & QUALITY CERTIFICATIONS**

We hold the following certifications to underscore our commitment to safety and quality: International Featured Standards (IFS) | Hazard Analysis Critical Control Point (HACCP) | ISO22000 | ISO9001 | Kosher | Halal | ISIRI | SMETA | Organic

**Azar Taj Co** actively collaborates with numerous farmers to promote organic cultivation practices and oversees sustainable agricultural initiatives. We proudly offer a range of products that are certified organic, including USDA, EUROPE, and NOP certifications.













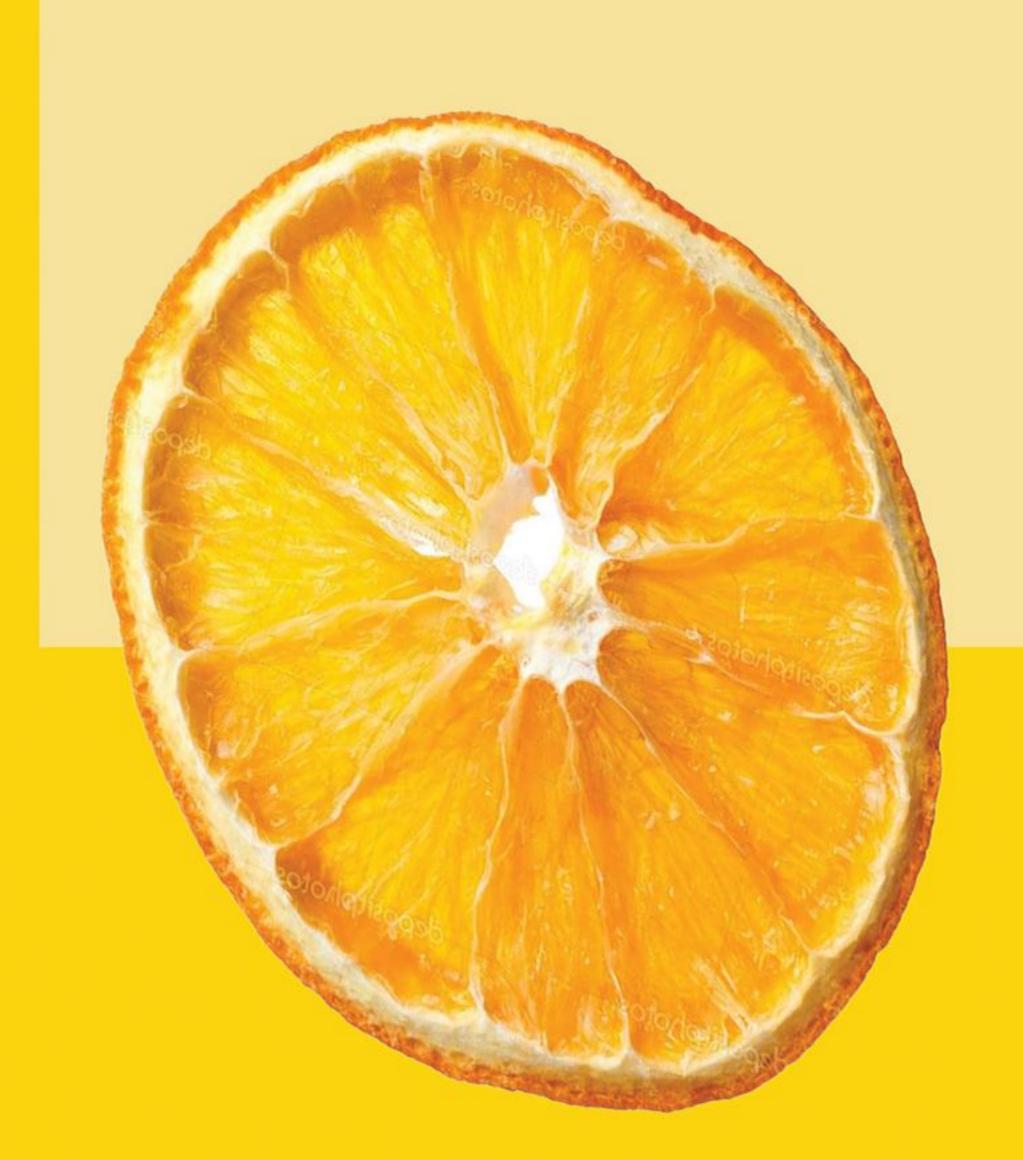
### OUR SERVICES

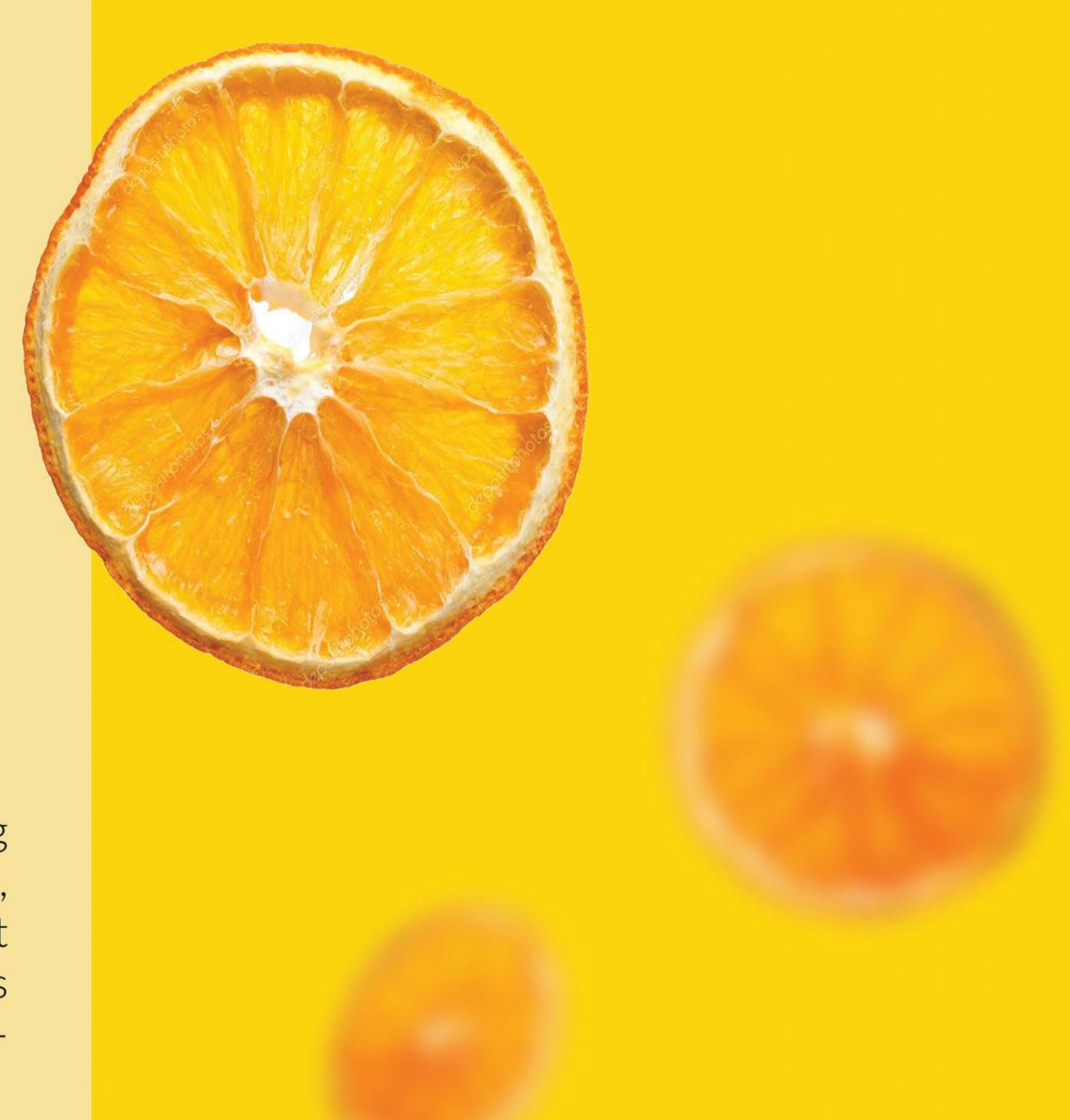
## Secure and Advanced Payment Options

Our company stands out by providing secure and expedient payment methods, which not only offer you peace of mind but also help you save money. This feature sets us apart from other companies in the industry.

#### **Mixed Container Option**

Should you desire a combination of different products in a single purchase, subject to transportation terms and conditions, we can accommodate your preferences by loading the container accordingly.





#### **Private Label Service**

At Azar Taj Co, we are equipped to meet any demand for innovative and personalized packaging solutions under your brand. Our private label service allows you to create a unique marketing identity that aligns with your vision and objectives.

#### **Bulk and Retail Packaging**

All packages are meticulously prepared for export. They are securely packed in cardboard boxes, wrapped in cellophane, strapped, and loaded onto standard pallets.

Bulk pack sizes: 10-3kg

Retail pack sizes: 35g, 45g, 100g, 350g,

500g, 1000g



### TRANSPORTATION

In addition to its commitment to import and export development, Azar Taj Co. has a notable export experience in the dry fruit production industry. The company has successfully exported its products to various countries, including Spain, Poland, Russia, Armenia, Turkey, UAE (Dubai), Iraq, Canada, Qatar, and Japan. This global reach highlights Azar Taj Co.'s ability to meet international market demands and establish strong trade partnerships.

Iran, with its diverse land, air, and sea borders, provides a strategic advantage for Azar Taj Co.'s export operations. The company capitalizes on multiple avenues for product delivery, taking into account the nature of the products and the volume of orders. To ensure smooth and efficient transportation, Azar Taj Co. relies on a team of experienced experts who carefully evaluate different delivery methods based on the final destination and discharge requirements.

For sea transportation, Azar Taj Co. employs internationally recognized methods such as CIF, FOB, and EXW to facilitate exchanges. These methods provide flexibility and ensure compliance with international trade regulations.

In the case of land transportation, Azar Taj Co. utilizes the FCA and EXW methods, which offer reliable options for transporting goods within specific regions or countries.

Azar Taj Co. acknowledges the importance of customer preferences and encourages clients to communicate their preferred product delivery method. Following a comprehensive assessment by their expert team, the company provides customers with the outcome of their investigation, ensuring an optimal delivery solution tailored to their needs.



## Packaging Methods

Ability to supply and deliver the product in bulk:



Bulk bags (PP bags)





Gunny sack/bag





Kraft bag (paper) (80g, 100g, 200g, 500g)





Carton with plastic bag next to it: (10kg, 20kg, 50kg)





Pallet



In addition to these options, it's important to consider the buyer's preferences and any specific packaging requirements they may have. Customizing the packaging design, including branding and labeling, can also enhance the appeal and marketability of the dry fruits



At **Azar Taj Co**, we understand the importance of providing convenient and flexible payment options to our international buyers. In our effort to facilitate seamless transactions, we are pleased to offer the following payment methods:

#### **Bank Transfer:**

Euro (EUR) US Dollar (USD) British Pound (GBP)

#### **Credit/Debit Cards:**

We accept major credit and debit cards for international transactions. This includes Visa, Mastercard, American Express, and Discover, among others. The payment will be processed in the respective currency of the card used.

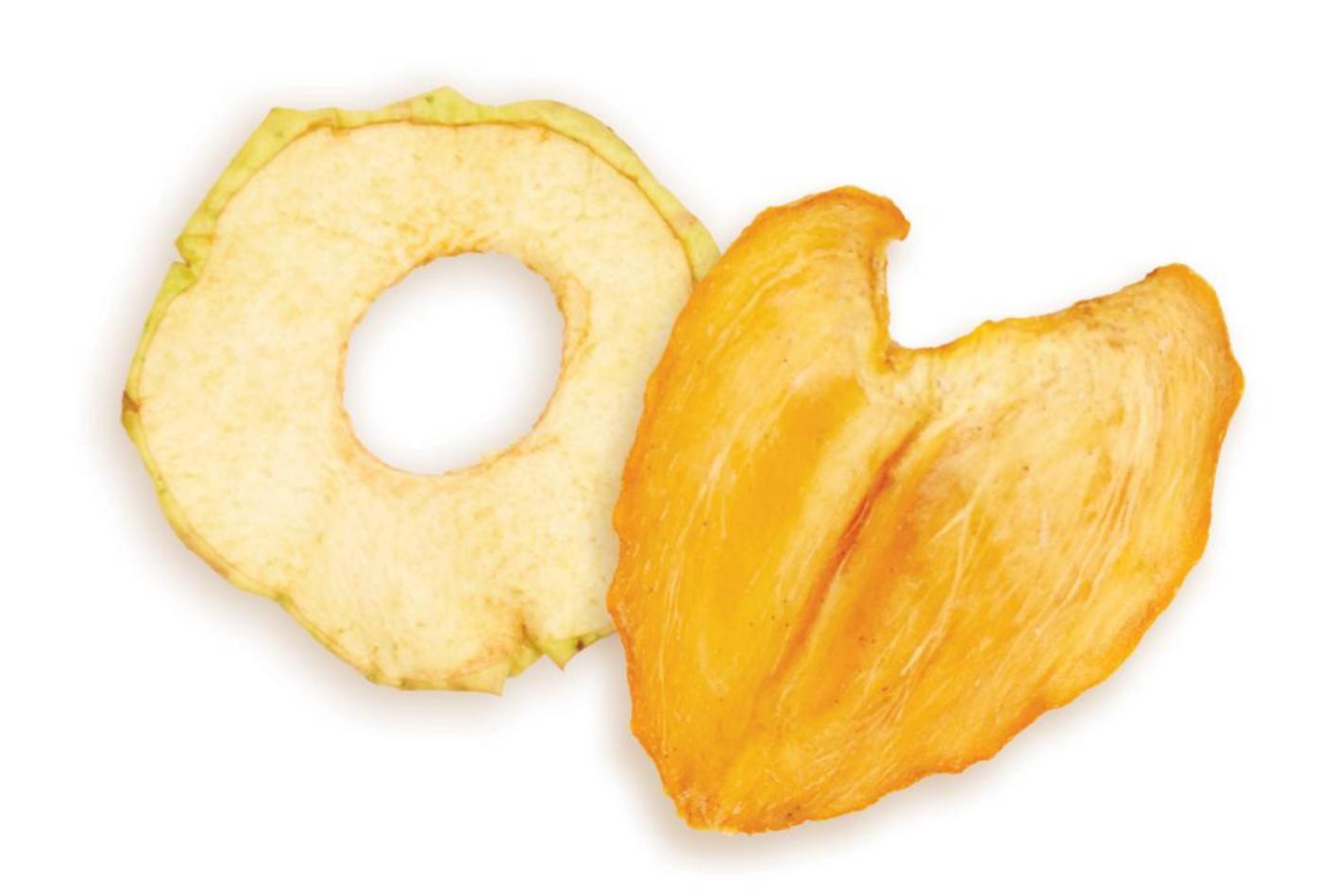
#### PayPal:

International buyers can choose to make payments through PayPal, a trusted and secure online payment platform. PayPal supports multiple currencies, allowing buyers to pay in their preferred currency.

#### **International Wire Transfers:**

For larger transactions or specific requirements, we also accept international wire transfers. Our customer support team will provide you with the necessary details to initiate the transfer.

At Azar Taj Co, we strive to make your purchasing experience as smooth as possible. If you have any questions or require further assistance regarding payment methods, our dedicated customer support team is available to assist you.



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#### Dear Valued Customers,

I hope this message finds you well. As the CEO of Azar Taj Co., I would like to take this opportunity to express my sincere appreciation for your continuous support and trust in our company.

At **Azar Taj Co**., we firmly believe that customer satisfaction is not only crucial for the success of our business but also an effective result that shapes the future of individuals and organizations alike. We understand that our major and retail customers in the dried fruit industry are always seeking organic and unique products of the highest quality, accompanied by appropriate packaging. Therefore, we have made it our mission to create the necessary infrastructure to meet these demands and align our goals with your expectations.

One of our core commitments at Azar Taj Co. is to offer organic dried fruits that contribute to a healthy lifestyle, free from the harmful effects of sugar and other additives. We take pride in being a team of professional experts who prioritize your well-being, and we continuously strive to provide products that align with your health-conscious choices.

In conclusion, I want to reiterate our gratitude for your unwavering support and trust in Azar Taj Co. We are dedicated to providing you with the finest organic dried fruit products that surpass your expectations. Our team remains committed to upholding the highest standards of quality, customer satisfaction, and environmental responsibility. Thank you for choosing Azar Taj Co. as your trusted partner.

Sincerely,

**Mehdi Karimi** CEO, Azar Taj Co.

Your
Gateway
to Premium
Quality
Dried Fruits



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